

FOR IMMEDIATE RELEASE

Launch Of Show Ambassador Search

Global search for a show ambassador commences for an advisory practitioner of 40 years.

KNOXVILLE, Tn., US Mar. 15, 2026 – Dr. Stephen Dawson launches a global search to select a show ambassador to represent The Richly or Poorly Show on March 15, 2026, Eastern Time. Listening to the show is free. The show category is business commentary. The show is a weekly recurring series. Each episode is between 10 and 15 minutes, with episodes released on Tuesdays. Dr. Dawson gives listeners during each show a part of his education and experience combination.

"What is richly? What is poorly? You, as the show listener, define both of these terms in your life" says Dr. Dawson. "My role is to help you as the listener arrive at these answers in your life. Each listener of The Richly or Poorly Show is better able to satisfy not only some of their wants but also some of their needs as a benefit of listening to The Richly or Poorly Show." A wide net is cast to the intended show audience of Financial Investors, Skilled Workers, Service Workers, and Homemakers. Dr. Dawson is able to connect well with the members of this intended audience.

Both market analysis and economic analysis occur through stories that are moving societies globally to help listeners not only understand the complicated but also to learn a way that they can get their arms around what they learn by listening to the show, to both gain and execute a tangible plan that is possible for them to accomplish in their lives. The show is formed to deliver intimate sharing that is relatable using a state-of-the-art digital format. The show's presentation style is relaxed but focused.

Listeners of The Richly or Poorly Show unite around the view that being a part of living more richly is a noble ambition that is not only possible but necessary to experience life to the fullest. Listeners will often spend at least the following few days pondering the content and presentation of the material due to the

characteristics of the show. Dr. Dawson recommends that the listeners do not feel discouraged in any way, should they find they return to a previous episode to listen again to a part of a show to better understand the context of what was presented. The intent is to help each listener live their life more richly. Each listener is free to review the material of each episode as an added show benefit.

Please visit <https://www.shdawson.com/podcast/sa/index.html> to learn about the show ambassador role.

About SH Dawson:

A consultancy and advisory service of strategy for significant international organizations by providing leadership consulting, strategic planning, and communications at the executive level. Specializing in strategic planning of business development. Serving customers since 1986. Visit www.shdawson.com for more information. Connect on social networking using LinkedIn, Truth Social, and X. Visit www.shdawson.com/pr for press release information.

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